

promotional products work

7th
Edition

4imprint customers tell you how they have used promotional products to grab attention, grow their business, say 'thanks,' raise awareness or otherwise spread the word!



Libby, with
4imprint
4 years



What do you do when your car breaks down? How about when you're sick? Or your refrigerator is on the fritz? You find an expert, right? Whether it's the best mechanic in town, a knowledgeable doctor or the repairman everyone recommends, you know the expert will have the solution.

It goes without saying that the best way to demonstrate how promotional products work to boost business is to hear it straight from the expert—YOU! That's why we put together another edition of the popular e-book, 'Promotional Products Work'. Over the years, your innovative ideas have sparked creativity in others, and the ripple effect of that spark continues to inspire even more people to share how promotional products have worked for them. We love hearing your stories, gathered from our 'Two-Second Survey', showing how you've increased sales, raised awareness, helped those in need and moved your organization forward.

Thank you for making 'Promotional Products Work – Seventh Edition' one of our best compilations yet. Feel free to share this e-book with anyone who could benefit from the wisdom inside, and here's to continued success in 2015.

Best,



Kevin Lyons-Tarr
CEO
4imprint, Inc.

Kevin Lyons-Tarr,
President,
with 4imprint
24 years



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[build your brand]

From small business to big business, university to non-profit, the name of the game is to make sure people know who you are and what you're about. Promotional products work when it comes to building your brand.



[build your brand]

#1

Anonymous

“I write quirky romance and my tagline is “because quirky characters fall in love, too...” I give out these pens because they’re quirky and fun. Users tend to keep them for the novelty factor and associate me and my books with quirky fun.”



[#2229](#), Maze Pen

[build your brand]

#2

Jessica with Braen Stone

“We are an asphalt plant, so we provide t-shirts to those who purchase asphalt from us to wear as they are paving roads. The brightly colored shirts help them to be noticed on the streets and protect them from passing cars, and our logo on the back helps to build more brand awareness for us.”



[#103479](#), Anvil 5.4 oz. Cotton T-Shirt

Stacy from Fenton

“We handed the Teddy Bear coin pouches out at a teddy bear-themed run for kids. The kids and parents loved them, and it gave us a great way to introduce our new sports medicine clinic and services to local families.”



[#121462-B](#), Paws and Claws
Zippered Pouch - Bear

Maria with Mohawk Maiden Cruises

“Our purchase of T-shirts worked for us in two ways. First, they were casual uniforms for our crew—both eye-catching and easily identifiable. Second, the T-shirts boosted the awareness to the public about our cruise boat’s name. We’ve been approached already by several passengers who want to purchase the T-shirt!”



[#118391](#), Port Tagless 5.4 oz. T-Shirt

[build your brand]

#5

Lesley from Hays

“These sticky books were a huge hit at our local college’s back-to-school picnic! It was great to give out something with our logo that I also know the students will use.”



[#9950-S](#), Micro Sticky Book

Mabel, with
4imprint 4 years

[build your brand]

#6

Victor with All Events DJs, Inc.

“We are a DJ company that puts on events. We also provide a service called Music Bingo. Restaurant customers are given a laminated bingo card and use our dry erase markers to mark off the songs/artists as the DJ plays them. It helped get our name out there and offered a more professional look for the game!”



[#113154](#),
Fine Line Dry
Erase Marker

Anonymous

“We operate a clinic and request that the patients notify us if they are unable to keep their appointment, need to change their appointment or are going to be late. With the telephone magnet, the patient can put it right on their refrigerator or another convenient spot, so that they don't have to look up our number to contact us. It provides a convenience for the patients and lets them know that we are thinking about how to make things easier for them.”



[#39206-TE](#), Flat Flexible Magnet - Telephone

Anonymous

“I ordered the sunglasses with my company logo on the side. I thought if I chose a product that people interacted with/used daily, it might keep my company active in their thoughts. I gave them away to contributors and continue to use them as a promotional item.”



[#129125C](#), Sunglasses

[build your brand]

#9

Jennifer from Sandy

“Pens are used for blood donors to fill out forms. If they pocket the pen, then they have our contact information to donate again.”



[#109148](#), Cubano Pen

[build your brand] #10

Lynnette with Full Of Hugs Babysitters

“I sell my home-baked chocolate chip and oatmeal raisin cookies at the local dollar store. I use the heart stickers I purchased to stick on the back of the plastic wrap so they can generate a buzz about my home-based babysitting service I run with my three daughters. We are the “FULL OF HUGS BABYSITTERS”. ”



[#107168-H-2721](#), Lapel Sticker by the Roll -
Heart - 2 $\frac{7}{16}$ " x 2 $\frac{1}{2}$ "

Kellie with CADV/VOC

“We are a 501c3 Domestic and Sexual Violence Shelter and Outreach Program. We actively participate in events in our community to share our message of ending violence. We used the erasers to hand out at six different back-to-school fairs. Each fair consisted of different vendors, each supplying a school product for children in need. We were able to provide a much-needed quality product to the children of our community while sharing our contact info for future referencing.”



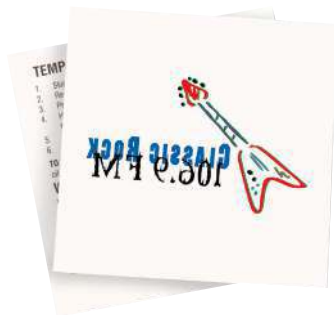
[#6877](#), Round Eraser

[build your brand]

#12

Aggie from Cornwall

“As a dance and music school for children, I attend many community fairs. At these fairs I use the tattoos as a draw for children to my booth. The parents follow, and as I apply the tattoo (with my studio logo and phone number), I give the parents some info on our classes.”



[#101115](#), Custom Temporary Tattoo

Amy, with 4imprint
9 years

Anonymous

“We have our closers take the pens to closings for the borrowers and sellers to sign the documents. After the closing they take them. I have seen our pens at different establishments which I hope increases our sales.”



[#107991](#), Simplistic Pen

Genevieve with Woodruff Construction

“As a construction company, having something that is associated with building items was awesome. Having our company name and website on the rulers has helped to garner more attention.”



[#9512-6](#), Natural Finish Ruler - 6"

Anonymous

“We take our stylus pens with us to higher-end events, such as concert in the cave event held at a winery and to chamber events as well as doctor’s offices. We know a pen is helpful to everyone, but nowadays everyone needs a stylus too! People love them and our brand is taken around with them in their everyday life!”



[#6551-ST](#), Javelin Stylus Pen

[booth buzz]

Promotional products might just be the best thing ever when it comes to making sure your booth is the one they visit. Here are some ways to make sure there is a well-worn path right to your booth.



promotional
products
work

Katie with APSRC

“We use the flashdrives to load all of the presenter files from our annual conference and give them away to all of the attendees at the end of the day. That way, attendees don’t have to worry about writing everything down, since they’ll get a copy at the end of the day. And, it’s an incentive to stay all day so they can get the materials!”



[#112703](#), Swing USB Drive

Anonymous

“We purchased the Essential T-Shirt in ladies’ and men’s sizes for our opening-of-school conference for administrators. It was a giveaway designed to build camaraderie among the team. We received many thanks. People appreciated the nice colors, great fit, and the casualness of having a t-shirt, which is not something we usually do for this group.”



[#118390](#),
Essential
T-Shirt

MaryAnn with Environment Control

“We have a leadership conference every three years where companies throughout the United States come together in a destination resort. This last conference I ordered the cinch sacks to display our new branding and logo. It was a big hit!”



[#110267](#), Side Pocket Sportpack

Anonymous

“We are forensic engineers, using radar and thermography to study buildings. At our conference booth this year we handed out “x-ray vision” sunglasses to promote our ability to look through walls. It was fun to see a lot of people walking around wearing the glasses and talking about our work.”



[#129125C](#), Sunglasses

Marla with Hilton Worldwide

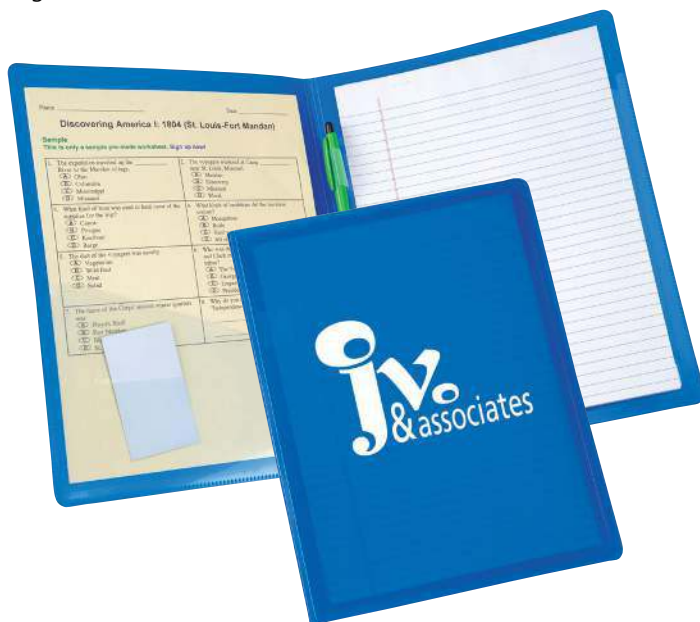
“We held a workshop/development center for a group of managers from our hotels. The bag was their gift for joining us, from different countries, in the USA. They absolutely loved it and immediately placed their laptops in the bags!”



[#104754](#), CheckMate Checkpoint
Friendly Laptop Bag

Margaret from Oklahoma City

“We purchased these folders for conference attendees who used them to take notes and collect the various handouts distributed during the event. They looked great—bright color, clear logo and not too bulky. And the price was right.”



#113309, Vis-A-Folio Writing Pad

Anonymous

“We are using the purchased bags as welcome bags for attendees to put itineraries, room cards, badges and other conference information in, to help them keep everything together and organized.”



Brenda, with
4imprint 12 years



[#102997-1612](#), Oxo-Biodegradable
Die Cut Bag -
16" x 12"

Janelle with UC Davis Family Medicine Residency Program

“We use the item as a giveaway at our booth during a national conference. It’s always a huge success; people love it, and it opens the door for conversation. It gets our name out there, promotes our program and our easy, casual lifestyle here in California! It makes our booth fun and approachable.”



[#6851](#), Zing Ring Flyer

Anonymous

“We exhibited at a Food Expo locally and were premiering a program to recycle organic waste by turning it into compost and diverting it from heading to landfill. We ordered little seed stakes to give away, as they are “earthy” and in keeping with our theme. People loved them.”



[#108438-MP](#), Compostable Seed Stakes - Money Plant

Amanda with Heritage Management

“We handed them out to people at our event; since we were the first booth, they could use our tote to fill up with goodies as they visited other booths.”



[#106836-1513](#), Value Grocery
Tote -
15" x 13"

[raising money for your cause]

Whether it's a nonprofit,
school store or fundraising,
if you need money for the mission,
promotional products work.



[for your cause]

#1

Selena from Beggs

“We purchased the Bang-A-Banners to hand out at our football games. This will help us attract attention to our booster club, sponsors and photography, while supporting the football team.”



[#112043](#), Bang A Banner

Anonymous

“The stylus pen is part of a fundraising package. Individuals in an organization are asked to sponsor the list of members or individuals for a price, and their name will be listed in the holiday greetings.”



Cindy, with
4imprint 3 years



[#6551-ST](#), Javelin Stylus Pen

Patty from Somerset

“We have an annual fall women’s retreat at a Christian camp each year. We were looking for something for our ‘favor’ to sell this year to raise money for the camp and to increase attendance for the retreat. The blankets were unique (everyone had enough of the usual tote bags!), and we were able to display the theme of the retreat and camp with artwork that was printed on the blanket. They were a huge success!”



[#8527](#), Sweatshirt Roll-Up Blanket

Lisa with Los Compadres Neighborhood Organization

“Palm Springs, California passed a plastic bag ban. Given our warm climate, we decided to create branded insulated grocery bags as a way to support the city's new ordinance and as a fundraiser for our neighborhood organization.”



[#106542](#), Therm-O-Tote Insulated Grocery Bag

Stephanie with Universal Security Providers

“I used these bags as a fundraiser giveaway. I filled them with local flyers, promotional items, business cards, coupons, and more that I, personally, gathered from local businesses within our community. The remaining bags will be used as giveaways at other events we will be attending and sponsoring in the future.”



Joe, with
4imprint 6 years



[#7194](#), Promotional Drawstring Sportpack

Anonymous

“We had a fundraising event and had the glasses at each table with mints or battery-operated candles and told attendees to take them home at the end of the event!”



[#306](#), Brew Pub Glass

Anonymous

“The bottles were prizes for the top three winners in each age/gender category for a 5k race (the race is a fundraiser for our meals on wheels program). It was a great prize, something different that people don’t have tons of, and having the logo for the event helps keep us in people’s minds!”



[#120465-IF](#), Flip Out Infuser Sport Bottle - 24 oz.

Penny Jane with Menasha Football Club

“Nathan Calder Stadium in Menasha, WI is celebrating 50 years, and we are doing this at a home football game. We thought the water bottles would be a nice keepsake for customers to purchase.”



[#17001](#), Sport Bottle with
Push Pull Lid - 28 oz.

Anonymous

“Our school held a fitness fundraiser, and the water bottles we ordered, with the school's logo, were a prize/thank-you gift to the students for helping us raise funds. We also plan to give these as gifts to new families who come to our school.”



[#10510-C](#), Sport Bottle with Push Pull Lid - 20 oz. - Colors

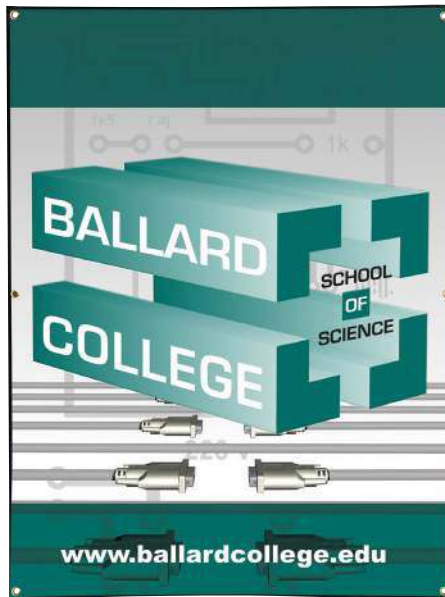
[spreading the word]

Whether it's public safety or a simple community reminder, here are a few ideas to help spread the word about your special campaign.



Anonymous

“I created a banner as an offshoot of a pin the tail on the donkey game for a National Night Out community event. Our opportunity to engage kids, bring parents and have photo opportunities with our banner (with logo) was a huge win.”



[#111557-34](#), Value Indoor Banner - 3' x 4'

Leslie with Harlandale ISD

“Our custom balloons were strung together at the entrance to our conference center to help drum up the enthusiasm for Convocation 2014, the biggest, loudest, most-spirited teacher pep rally in San Antonio. We also used them to make two balloon columns on either side of the stage. They were the perfect way to signify that we were having a party, a 120th birthday party for our district.”



[#16053](#), Balloon - 11" Standard Colors

Anonymous

“We used the polos to launch our small-group initiative. All group leaders wore their shirts to church on Sunday to draw attention to the event we were having that evening.”



[#104107](#), Hanes ComfortBlend
50/50 Jersey Sport Shirt

Anne with Schoharie County Office of Emergency Services

“Our county is working hard to promote emergency preparedness. This drawstring bag with a preparedness message is being distributed to our residents. It is also being promoted as a start to their emergency ‘go’ bag kit and will be filled with additional supplies to be given to some of our home-bound residents.”



[#6188-1814](#), Drawstring Sportpack
- 18" x 14"

Anonymous

“We had water bottles created for each of our elementary grade students to help remind them of their positive behavior expectations and to keep them hydrated during the hot months of school.”



[#10510](#), Sport Bottle with
Push Pull Lid - 20 oz.

Melisa from Harlingen

“Our school district has a New Teacher Welcome Luncheon for, of course, all the new teachers, so we made goodie bags for them! And of course they loved them!!”



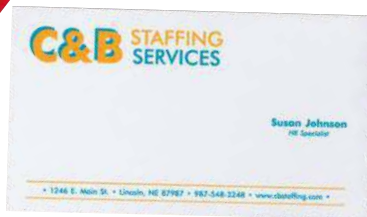
[#114877-108-W](#), White Kraft Recycled Paper Shopping Bag - 10½" x 8"

[spreading the word]

#7

Meg from Clinton

“We give a magnet to each new library patron that we make a library card for. They have all of our contact information and hours on them. The patrons love them! I’ve even had long-standing patrons ask for the new edition with our expanded hours on it.”



[#28804-Q](#), Business Card Magnet - 20 mil

Barbara with Gateway Christian Preschool

“We used these bags as a gift for each family in our preschool that attended our annual open house. The teachers loaded the bags with the take-home materials for the upcoming school year. For the families, it was a new and useful tote to keep in the car. For me it is a way to get our name out in the public eye in a colorful, useful way.”



[#106836-1312](#), Value Grocery Tote -
13" x 12"

Keri from Chesapeake

“We ordered them as patient goodies. They love the fact it's a stylus and they can use it to put their appointment into their phone/tablets faster. We have even had patients take extras to leave at local businesses to advertise for us.”



[#6551-ST](#), Javelin Stylus Pen

Diana with New Life Community Church-Midway

“Our church hosted a block party. We filled the bags with brochures and goodies for the attendees. Then one week later, we used the bags for an all-church conference to hand out materials. The guests loved the bags! They made it easy to carry the materials and were not bulky at all. Also, some folks were looking to purchase these bags for their church, too.”



[#104566-129](#),

Oxo-Biodegradable Grab Bag -
12" x 9"

Heather from Savannah

“We were having an evening event for the 40th anniversary of our Center. As we are normally open in the daytime, our parking lot is not well lit at night. We not only gave the key chain flashlights to people as they left so they could use them in the parking lot, but also as a nice souvenir of the event.”



[#122899](#), Dual Bottle Opener
Key Light

Becky from Bolivar

“We used the lanyards to increase awareness of our university to prospective students. The students love having something to take home after their visit.”



[#6513-MBD](#),

Economy Lanyard - 1/2" - Metal
Bulldog Clip

Anonymous

“We used these as a giveaway at the library’s fall kickoff party. The theme was “throwback”, so the bright colors worked perfectly with the theme. We had over 400 students attend the party (which is a lot on our campus), and they loved the cups! We still have students coming in to ask if we have more of the cups or if we will have another party soon.”



[#110198-17](#), Mood Stadium Cup - 17 oz.

Valerie with United Citizens Bank

“We purchased the small footballs and had our bank logo and the local schools’ slogans put on them, such as “Go Dragons”, “Go Indians” . . . Then they were thrown out at the football games. The people loved them. They were a huge hit.”



[#38104](#), Mini Plastic Football

Vern with Caron Engineering, inc.

“USB drives are a great way to provide engineering reports, data and presentations for customers, and in some cases, suppliers. (In some ways it’s become a replacement for the old bound reports.)”



[#9619](#), Square-Off USB Flash Drive

Carrie with Creative Edge Dentistry

“We are a dental office that strives to make our patients comfortable in the dental chair. We give these earphones to patients having dental work done. Many patients have music on their phone that they can listen to during their dental appointment to help them relax. Our patients appreciate the gesture, and it's great advertisement for us—they get to take them and continue to use them after their appointment.”



[#121580](#), Push Button Retractable Ear Buds

[team unity]

Whether you're looking to outfit your team for a consistent look, trying to build morale, or you want to create 'walking billboards,' promotional products get the job done.



Jennifer from Hershey

“I’m the supervisor of custodians at a school district. I ordered stain-resistant pique polo shirts for all the custodians. They are comfortable, lightweight and the imprint looks great. They look professional but are still able to work in them.”



[#122406](#), Stain-Resistant Pique Pocket Polo

Catherine with GLCAC, Inc.

“We have certain departments within our agency that need to wear a uniform shirt. Originally, shirts were purchased for these employees. After other employees saw how nice the shirts were, they asked if they could purchase them as an employee incentive.”

Craig, with
4imprint 10 years



[#104994](#), Soft Touch Pique
Sport Shirt

Rusty with Navistar

“All 3,000+ employees wear their company ID anytime they are on property. Their ID activates gates, doors, etc. They were thrilled to have badge retractors with the company logo.”



[#7573](#), Clip-On Retractable Badge Holder

Kelly from Littleton

“Our company had a wellness week. We passed out the pedometers and did contests with people to win prizes from the amount of steps they had taken. This was a great team booster to get people up and walking .”



Heidi, with
4imprint 16 years

[#110203](#), Value In Shape
Pedometer

[team unity]

#5

Pam with BECKS Quality Cabinets, Inc.

“We use the shirts as a way to enhance our feelings of team, and as a reward, team members get to pick their favorite color shirt for reaching company goals! It’s wonderful to have team members proudly wearing their special shirts at company outings :)”



[#4795](#), Hanes 50/50
ComfortBlend T-Shirt

Anonymous

“We have a system called WowBucks where staff give them to each other based on something they did and/or said that was just above and beyond their expected role. With each level of WowBucks, they receive a prize. This is the 350 level.”



[#6012](#), 4imprint Business Attache

Ginny with Lake Howard Heights

“I gave these to all of our current staff members, and now I use them as a “Congratulations you’ve finished our class!” giveaway for new hires at the end of our orientation class!”



[#117779](#), Swirl Tumbler - 20 oz.

Anonymous

“As a cost cutting measure and to “go green,” we had gotten rid of our paper coffee cups and replaced them with logo’d coffee cups for our entire company.”



[#4104](#), White Mug w/Full Color Process - 11 oz.

Sean from Goochland

“I am in the technology department for our school system. I used this product to give to our new teachers to help create a team atmosphere and protect their laptop. The new teachers LOVED the bags, and the old staff members are now requesting them. Looks like I'll be ordering many more next year :)”



[#114301](#), Inspire Laptop Brief

[saying thank you]

Whether it's for saying thank you to volunteers, to applaud hard workers for a job well done or for recognizing an anniversary, here are some creative ways to say "thanks."



[saying thank you]

#1

Adrian from Chicago

“I ordered T-shirts for my wife’s birthday vacation to the Dominican Republic and for her surprise birthday party when we returned. I ordered light-weight shirts, which were great because of the heat in the DR. The sizes were right on, everyone was happy with the fit and my wife was surprised both times!”



[#124633](#), Adult 4.3 oz.
Ringspun Cotton
T-Shirt

[saying thank you]

#2

Deidre from Roselle

“My dad’s 80th birthday party had a golf theme, and this was the favor for the guests. We rolled them up and put them at every place setting. Well-received by the golfers in attendance, and the non-golfers agreed it was a good towel for use in car or kitchen. All liked it, and the graphic was bright and fun.”



[#121599-G](#), Poly Blend Golf Towel

[saying thank you]

#3

Annette from Newport

“Every year we have our staff Back to School Breakfast, and we like to give our employees a gift that we know they will use and like. More people are eating healthier and packing their own lunches, so what better gift than a Coleman® Cooler with our logo!”



[#114077-9](#), Coleman 9-Can
Soft-Sided Cooler

[saying thank you]

#4

Anonymous

“We used items purchased to thank all of our staff members for all they do. It takes a village to provide the support and meet the needs of the families and students we support. Staff were very pleased with the tumbler they received as a thank-you for their hard work.”



[#7269](#), Infinity Tumbler - 16 oz.

Ron with AARP Driver Safety

“I am an AARP Smart Driver Class Instructor in Georgia, and as a thank-you to the participants who take my class, I provide them with one of your pens imprinted with my contact information.”



[#123299](#), Sorbetto Pen

[saying thank you]

#6

Anonymous

“We received some great paperweights for longtime members and special persons who have dedicated their services and time to our organization. It was a great way to show our appreciation! They loved them.”



[#123087](#), Motivational Crystal
Paperweight

[saying thank you]

#7

Anonymous

“This item is being used as a thank-you gift to speakers at our monthly Leadership Luncheon series and to boost the branding of our city.”



[#104489-16](#), Aztec Spooner
Mug - 16 oz.

[saying thank you]

#8

Anonymous

“At the time of closing on a new purchase home, we have filled these bags with essentials (toilet paper, dish soap, napkins, plates, garbage bags AND a gift certificate for pizza). This is our New Home Survival Kit. It helps them through the first few hours of new home ownership.”



[#109470](#), Square
Non-Woven
Lunch Bag

[saying thank you]

#9

Anonymous

“They were for our counselors in the IISD who give their heart and souls to the students of the district each and every year. We wanted to give some “heart” back to them.”



[#86057](#), Heart Stress Reliever

[saying thank you]

#10

Anonymous

“We're a growing company. To celebrate a recently obtained contract, we had a dinner party for the employees and provided company shirts as a thank-you.”



[#104994](#), Soft Touch Pique Sport Shirt

[saying thank you]

1 1

Anonymous

“We used these as our gifts for our 20th anniversary in-business party. They are a great little gift that is very handy and useful. We have actually had people come in and ask us for a little jotter. Easy and effective way to get your name out.”



[#102125](#), All-in-One Mini Notebook

[saying thank you]

#12

Jane from RDU Airport

“Our customer satisfaction survey involves an extensive questionnaire. We gave the stylus pens as a thank-you to customers who chose to answer the survey. We felt it was an effective way to provide a positive reminder of our business to customers.”



[#6551-ST](#), Javelin Stylus Pen

Jacky with Rudder Volleyball

“Our team had a “favorite teacher” night, where each player in our program selected their favorite teacher, and we gave the headphones/case as a thank-you for the impact they are making.”



[#116516](#), Ear Buds w/Zippered Case

Crystal from Grand Junction

“These were used as thank-you gifts for our employees. They were given out at our employee appreciation party. Each employee got to choose their own jacket color and logo; this way they were sure to like them and wear them! They were a big hit!”



[#108075](#), Blue Generation
Full Zip Fleece

[saying
thank you]

#15

Hicham from Boston

“In celebration of International Housekeeping Week we rewarded our staff with a couple of personalized gifts. The ID Stainless Steel Tumblers we ordered served that purpose very well. It also helped us accomplish some of our green initiative goals when our staff elected to use them at work thus reducing the need for washing glassware or using paper cups.”



[#9188-ID](#), ID Stainless Steel
Tumbler - 15 oz.

Staci with Kerr Pumps and FlowValve

“We used our jackets from 4imprint as thank-you’s for our summer interns. They really enjoyed the jackets and were happy to be recognized for their work.”



[#120156](#),
Cadre Soft
Shell Jacket

[the carrot]

Increase participation, improve registration rates and maybe even generate additional revenue. If you're looking for that 'carrot,' look for promotional products.



Anonymous

“We use the drives to give customers an additional option for storing their videos and pictures. With the logo on the drive, they are more apt to buy it. Our name goes out to more people, and we make money on the drives.”



[#112703](#), Swing USB Drive

Anonymous

“With our new concession stands getting ready to open, we are trying to promote sales. With these cups, they can purchase a drink in a reusable cup and then get refills for only \$.75.”



[#85027-E](#), Stadium Cup - 24 oz. - Fluted

Richard with Tech Connection

“In order to reduce labor costs, we began offering the laptop sleeves to encourage folks to sign up for automatic payments. This reduced the time and costs associated with monthly billing. We’ve had a 90% acceptance rate, which far surpassed our hoped-for 50% rate.”



[#116980-1115](#), Maglione Laptop Sleeve - 11" x 15" - $\frac{3}{8}$ "

Anonymous

“Our casual Friday is Logo Shirt Friday. Anyone who wishes can dress a little more casual and wear a shirt with our hospital’s logo on it. We sell the logo shirts once or twice a year and we offer different styles in an effort to please everyone, while still maintaining a casual professional appearance. Employee participation is growing.”



[#100749](#), Katahdin Tek Fleece Vest

Anonymous

“We have been having training classes for our employees. Some of the feedback has been the chairs are too hard, so we purchased these cushions for them to use and to motivate them!”



[#119348-SQ](#), Stadium Cushion w/
Handle - Square

Camille with Community Home Trust

“We pass them out when promoting the affordable home ownership program we offer. The key chain further connects the theme. They boost traffic to our information tables, as recipients like their usefulness.”



[#106875](#), Carabiner Key Tag

Anonymous

“We hold several educational programs for employees to gain knowledgeable leadership training. This is a little incentive for completing the 6-month-long training. Employees appreciate these items.”



[#117778-24](#), Mega Vortex
Tumbler - 24 oz.

Joyce from North Charleston

“We gave these calendars to students to help them start the year off right with an organizational tool that shows off their school colors and school pride.”



[#103613-AC](#), Monthly Planner - Academic

[the carrot]

#9

Anonymous

“We used these as a nice giveaway for kids at the fairs. This gets our name and number out in case they need to reach our division.”



[#118275](#), Mood Straw

Brent from Orlando

“They were used at a tradeshow where few people knew of us. We were looking for something a little “kitsch” and fun. People commented on them a great deal and recalled having them in grade school. Easy, simple, impactful!”



[#9512-12](#), Natural Finish Ruler - 12 "

Lori from C

“We build custom exhibits for our clients, and most of the booth have keys. So we bought these custom-printed logo key rings, and when we sell a booth, we put our client’s keys on these key rings. They get noticed right away and are working perfectly.”



[#114210](#), Sof-Color Key Tag

“We exhibited at a Food Expo locally and were premiering a program to recycle organic waste by turning it into compost and diverting it from heading to landfill. We ordered little seed stakes to give away, as they are “earthy” and in keeping with our theme. People loved them.”

—**Anonymous**

“We are a dental office that strives to make our patients comfortable in the dental chair. We give these earphones to patients having dental work done. Many patients have music on their phone that they can listen to during their dental appointment to help them relax. Our patients appreciate the gesture, and it’s great advertisement for us—they get to take them and continue to use them after their appointment.”

—**Carrie** with Creative Edge Dentistry

“I ordered T-shirts for my wife’s birthday vacation to the Dominican Republic and for her surprise birthday party when we returned. I ordered light-weight shirts, which were great because of the heat in the DR. The sizes were right on, everyone was happy with the fit and my wife was surprised both times!”

—**Adrian** from Chicago

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