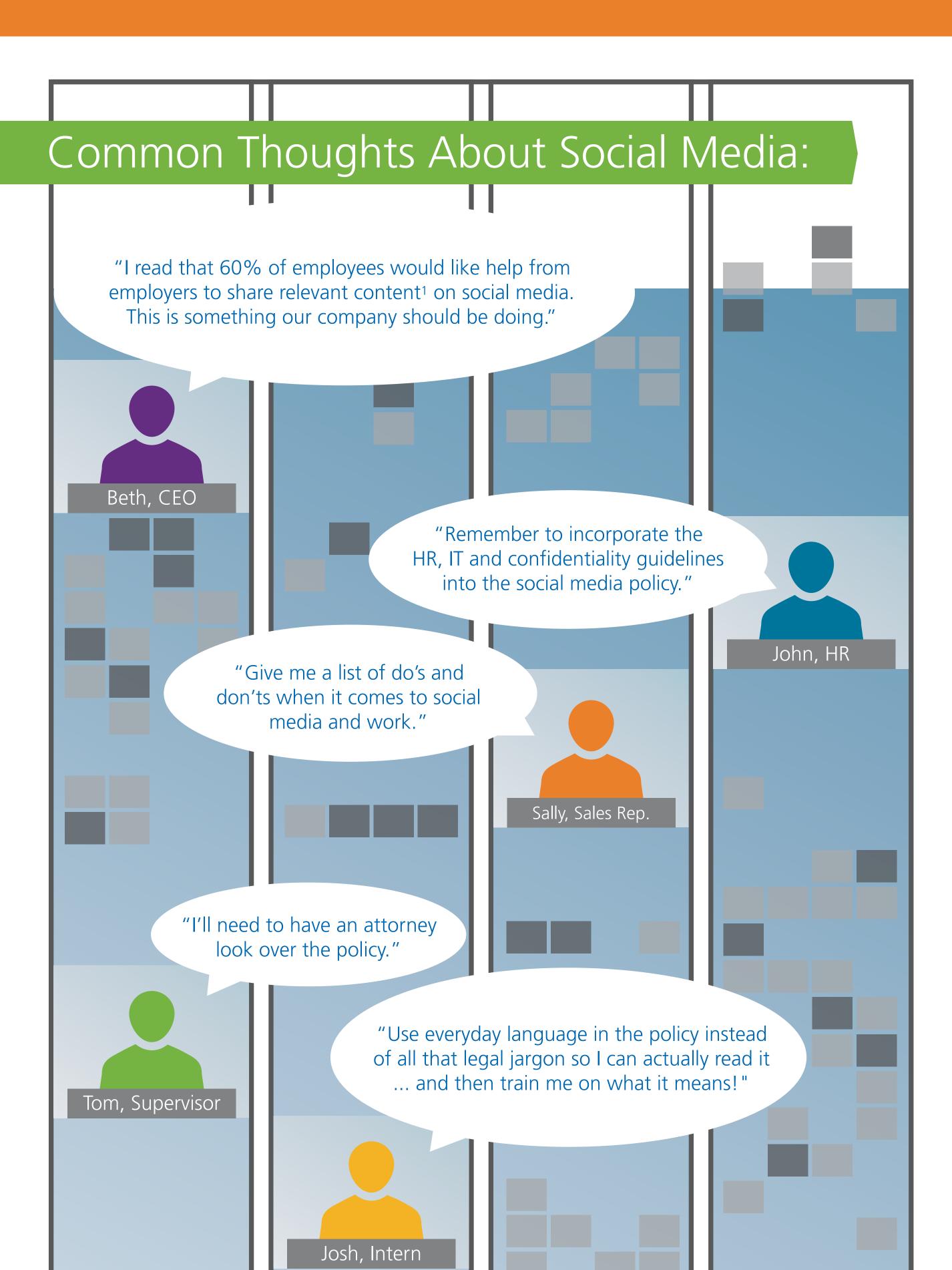
Social Media POLICIES - what to keep in mind

Goals of a Social Media Policy:

Protect your business and brand Empower employees to be brand ambassadors



Bring Your Ideas to the Table:



Office NEWS



you to use social media



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